

2008

CONSTRUCTECH VISION AWARDS



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WINNERS IN THE NINTH ANNUAL
CONSTRUCTECH VISION AWARDS
CONTINUE A TRADITION OF TECH
EXCELLENCE SET FORTH BY
THOSE BEFORE THEM.



A SUPPLEMENT TO CONSTRUCTECH MAGAZINE

SILVER

BRONZE

NV Retail, www.nvretail.com, Vienna, Va., is the owner, operator, and developer of numerous commercial sites in the Mid-Atlantic area. Its latest project, Rutherford Crossing Regional Shopping Center in Winchester, Va., consists of two large national retailers as anchors and approximately 480,000-sq.ft. of lifestyle retailers and services.

Because the site is 65 miles from the main office, NV Retail wanted a way for onsite personnel to communicate progress of the project to the home office as well as to the future tenants and to market the center to potential tenants. NV Retail decided to use a jobsite camera system, the OnSite camera by iBeam Systems, www.ibeamsystems.com,

Boise, Idaho. This allows viewers to access live images of the jobsite via the Internet so they can see the status directly. The camera can be remotely controlled by NV Retail or the tenant. Along with a live image stream, the camera also captures still images every 15 minutes and automatically uploads them to the iBeam server. NV Retail receives a CD of images each month taken from this archive and a monthly time-lapse movie, both at no extra cost.

By using the iBeam technology, NV Retail and its clients—and potential tenants—can monitor the progress of Rutherford Crossing while giving NV Retail a way of proving its professionalism and workmanship in

realtime. Managers can see potential problems and address them quickly without the need to be onsite. Potential tenants can understand the scope of the development and discuss possible retail locations. The camera allows them to get a bird's-eye view of the entire site. Lenders can also watch progress and monitor their investment.

NV Retail intended the iBeam camera for monitoring the progress themselves and found it has saved significantly in travel time and costs. It figures the amount of travel saved by using the camera is equal to one day a week; in the first 20 weeks since the camera was installed it has saved 20 days of travel between the office and the jobsite.

